



## Warsaw Main Street, Inc.

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Dear Member of the Warsaw Community:

Warsaw Main Street, Inc. (WMSI) is gearing up for the 2009 Community Investment Campaign and I would like to take a moment of your time to THANK YOU for your past support! Whether that support has been financial or through volunteerism, you have made it possible for our organization to continue to promote the Warsaw area.

Here are a few of the ways that Warsaw Main Street, Inc. has assisted the community:

- Placed billboards on Highway 65 and Highway 7 promoting the downtown district
- Created a new area brochure detailing the downtown business district (this brochure was distributed to over 280 Missouri Tourism agencies)
- Sponsored Old River Days Festival which brought several area organizations together to celebrate our heritage, and bring visitors to the Warsaw area
- Promoted the community of Warsaw through the visitmo.com website and also through the Official Missouri Vacation Planner
- Added opinion polls to the WMSI website to assist in determining community and visitor needs
- Loaned out over \$40,000 in interest free facade improvement loans.

While we are a Main Street organization, Warsaw Main Street, Inc.'s Board of Directors has maintained that revitalizing our downtown and harbor district is only part of our role. We are working diligently to represent the entire community.

I think most would agree that we have unlimited potential in the Kaysinger area. We have much more to offer than any other place in the Midwest and with continued progress we can stand alone as an example for other communities to follow. There remains much to be done to promote and enhance our beautiful little river town and for this reason, I would like to encourage you to become an active participant in Warsaw Main Street, Inc. Your investment of time, talent, and financial support will help fulfill the program's mission to create an atmosphere for economic growth in Warsaw's downtown and harbor district while preserving and enhancing its unique riverfront ambience and quality of life.

Thank you for your time, and I hope that we can count on your support! We have some very exciting and new events scheduled for 2009 so look for changes. Remember when you invest in Warsaw Main Street, Inc. you're investing in YOUR community. If you have any questions, or would like additional information please feel free to contact us at 660-438-6777 or by email at [warsawmainstreet@earthlink.net](mailto:warsawmainstreet@earthlink.net).

Sincerely,

Brian Bloess, President  
Warsaw Main Street, Inc.